

From: [Redacted]
 Phone: [Redacted]
 Fax: [Redacted]



Today's Date: 10-Jul-12
 Time Printed: 4:38 PM
 Offer Number: 352364
 Show Status: Pending approval
 # of Shows: 2

Performance Offer

This document constitutes a formal Offer to Perform based on the information specified below.

Event: Robin Williams **Group:** The Colosseum **Offer Date:** 10-Jul-12, Tuesday
Headliner: Robin Williams **CoPro:** **Show Date:** Mutually Agreeable Date
Support: **Venue:** Colosseum at Caesars Palace **City:** Las Vegas, NV

Deal
\$600,000 Guarantee VS 90.00%
 vs 90% of the NBOR after expenses, fees and taxes. This offer is inclusive of support.

Box Office

| | Capacity | Comps | Available | Price | Gross |
|-------------|----------|-------|-----------------------|----------|-----------|
| Ticket 1 | 899 | 106 | 793 | \$150.00 | \$118,950 |
| Ticket 2 | 1570 | 60 | 1510 | \$125.00 | \$188,750 |
| Ticket 3 | 730 | 0 | 730 | \$95.00 | \$69,350 |
| Ticket 4 | 1099 | | 1099 | \$75.00 | \$82,425 |
| One Show | 4298 | 166 | 4132 | \$111.20 | \$459,475 |
| | | | Avg. Net ticket price | \$101.09 | |
| Total Shows | 8596 | 332 | 8264 | \$111.20 | \$918,950 |

Gross Potential

| | | |
|-------------------|--------|----------------------|
| Tax 1 (%) Divisor | 10.00% | Local Cur (\$83,541) |
| Net Gross Receipt | | \$835,409 |
| Total Expenses | | (\$156,002) |
| Net Show Receipts | | \$679,407 |

Offer

| | |
|-------------------|---------------------|
| Guarantee | Local Cur \$600,000 |
| Vs. Deal 90.00% | \$611,466 |
| Artist Earnings | \$611,466 |
| Promoter Earnings | \$67,941 |

Break-Even Calculations

| | | |
|----------------------|------|------------|
| Average Ticket Sales | 7462 | 90.295257% |
| Sequential Sales | 7071 | 85.563892% |

Merchandise Deal
 70/30 venue sells

| | |
|-------------|-----|
| OnSale Date | TBD |
| Show Time | TBD |
| Door Time | TBD |
| Curfew Time | TBD |

Age Requirement
 All Ages

Comp Breakdown
 30 P1 to artist, 20 P1 to AEG, 4 P1 & 60 P2 for promotion, 56 comps to Caesars.