



**Protest 9am-9pm February 15 to February 23, 2008  
against the DISCOVERY CHANNEL in Silver Spring, MD at  
the corner of Georgia and Wayne Ave in front of their building.**

The Discovery Channel produces many so-called "Environmental Programs" supposedly there to save the planet. But the truth is things are getting *WORSE!* Their programs are causing more harm than good. They are failures. If something is not functioning; there needs to be a change of course. It's time to bring about new initiatives and try different approaches whether they are conventional or unconventional. It is evident that the old approach is ineffective. We can see this when we watch the news or read the newspapers that their ways are not working. It's one disaster after another. They are deliberately showing ineffective shows to make it seem like something is being done when nothing is. Their ineffectiveness is evident by the lack of results. Things should be getting *better* because of their shows, not worse.

We are running out of time to save this planet and the Discovery Channel is a big part of the problem, not the solution. Instead of showing successful solutions, their broadcast programs seem to be doing the opposite. Shows like "Cash Cab" and "Dirty Jobs" serve as diversions to keep the focus off what is really important, which is Global Warming and Animal Extinction. Why do they broadcast a show like "Future Weapons" that only promise to destroy the planet even more? And their new lineup "Planet Green" is all about more *products* and other substandard solutions. Do we really need shows like these when the planet is in crisis? No, instead the focus should be on coming up with new formulas that *actually work*. Why would the broadcasters and programmers focus more on the destruction of the planet rather than saving it?

The reason television shows like these are maintained is due to lack of response. We as a society allowed them to continue; only we the people can *demand* change from them. If the networks are not doing their job, society should find new ways *for* them. Join us in this protest that will be taking place at One Discovery Place, Silver Spring, Maryland 20910, just a short walking distance away from Silver Spring Red Line Metro Station. Please come and make your voice be heard around the world saying you want solutions sought today and you want it broadcast on television continually.

The debate about the state of the planet is done. Global Warming is a reality. The massive extinction of animals is happening all over the world. Now let us begin the debate on how to save the planet. We can't wait anymore, something must be done immediately! Let's act on it right away; let this be a new chapter in the earth's history. As human beings we must join together to save it.



My name is Lee. Look for me on site. I will be demonstrating ideas on how to save the planet in front of the Discovery Channel Building each day until they give in. The idea to save the planet is based on the book "My Ishmael" by Daniel Quinn, where he suggests people can build on each other's ideas to find solutions for saving the remaining species and living sustainably. The Discovery Channel, the networks, and the government, don't care about planet-saving ideas that *actually work*. I say that they *must* give other ideas a chance. Join us in *the* protest to save the planet. So please, bring yourself, and maybe a sign with your own slogan with saving the planet as a theme, and some friends.

Please go to the website to network with others, contact, or for updates:

**[SaveThePlanetProtest.com](http://SaveThePlanetProtest.com)**