

For Dog's Sake, Don't See This Movie

BEING TERRIFIED ON SET IS NOT 'A DOG'S PURPOSE'

As reported by TMZ, a shocking video taken on the set of the film *A Dog's Purpose* appears to show an animal handler forcing a terrified German shepherd into deep, violently churning water. The clip concludes when the dog is pulled underwater, prompting several people to rush over, seemingly in a panic, to try to rescue him, while someone else yells, "Cut it! Cut it!"



THE DISTURBING FOOTAGE

TMZ.com

TMZ is not affiliated with and does not endorse PETA or this campaign.

PETA

The on-set incident, which is difficult to watch, may come as a shock to unsuspecting moviegoers who care about dogs, especially given the title of the film, based on the hit book of the same name. But to those who are familiar with the chronic neglect uncovered at a facility operated by Birds & Animals Unlimited (BAU)—the company that, according to a facility manager, supplied all the dogs used in the film—this incident is just the tip of the iceberg.

BAU, operated by Hollywood animal trainer Gary Gero, provides animals for use in film, television, and advertisements. It has rented

out animals to hundreds of other productions, including *The Hangover*, *Marley & Me*, the *Harry Potter* films, and *Pirates of the Caribbean*. An eyewitness who worked at BAU documented chronic neglect, including sick and injured animals who were denied adequate veterinary care, others who lived in filthy enclosures, and still others who were denied food so that their hunger would motivate them to learn to do tricks. Dogs at BAU were kept outside in barren, pound-like conditions and denied companionship and bedding—even when overnight temperatures dropped to as low as 43 degrees.

WHAT YOU CAN DO

The living conditions documented at BAU are not uncommon for animals used in entertainment, and as the video shows, the animals' suffering may not end when they leave the BAU complex but can instead continue right onto the movie set.

Please, pledge to avoid contributing to this cruel practice by refusing to buy tickets to *A Dog's Purpose* or any other movie that uses live animals. Share the video with your family and friends who care about dogs.

Let them know that animals aren't "actors" and that they often suffer both on and off camera when used for entertainment.



For more information, please visit www.AnimalsinFilmandTV.com.

If you've witnessed cruelty or neglect during the production of a film, television show, or advertisement or at an animal-training compound, please e-mail AFTV@peta.org or leave a detailed message at 323-210-2233. Your confidentiality is guaranteed.

PETA

